



MEIOS PROMOCIONAIS SITE ANJE

Nos 6 meses que antecederam a feira, esteve publicado na homepage do site oficial da ANJE, um banner em destaque com link a uma página de informação global da 18ª Feira do Empreendedor.

The screenshot shows the ANJE website homepage. At the top, there is a navigation bar with a search bar, a newsletter sign-up, and social media icons for LinkedIn, Facebook, and Twitter. Below the navigation bar, there is a main content area with a large banner for the 18th Entrepreneur Fair. The banner features the text 'FEIRA DO EMPREENDEDOR EXPERIENCE THE FUTURE' and '18 A 21 NOV ALFÂNDEGA DO PORTO'. To the right of the banner, there is a sidebar with a menu of links including 'APRESENTAÇÃO', 'EVOLUÇÃO', 'ÓRGÃOS SOCIAIS', 'ESTATUTOS', 'PROJETOS', 'ASSOCIADOS', 'AGENDA', 'COMUNICAÇÃO', 'CONTACTOS', 'move', 'linc', and 'foco'. The main content area below the banner contains a headline: 'FEIRA DO EMPREENDEDOR: 15 CONFERÊNCIAS PRÁTICAS REVELAM O ESSENCIAL SOBRE EMPREENDEDORISMO, INOVAÇÃO E EMPREGO'. Below the headline, there is a small image of the fair's logo and a paragraph of text describing the event. The text mentions that the fair is an opportunity to contact with the dynamics of an ecosystem of entrepreneurship and develop competencies in 15 practical conferences distributed over three thematic journeys, taking place at the Alfândega Center of Congresses on the 19th, 20th, and 21st of November. It also mentions that the first day is dedicated to the theme 'Qualificação de Recursos Humanos e Criação do Próprio Emprego' and the second day is dedicated to the theme 'Apoio à criação e expansão de empresas'.

